



AARCEE
MITTAL & BROS
GREAT BRANDS. REAL TRUST. DELIVERED

Celebrating
60 YEARS
OF EXCELLENCE
Trusted Since 1966



POWERING INDUSTRIES

Enabling Automation

ABOUT US

AARCEE MITTAL & BROS is an established Indian industrial trading house specializing in supplying a broad array of Low-Voltage Industrial Control, Electrical Switchgear and Automation Components.

Founded in 1966, the organization operates primarily out of Delhi's historic Bhagirath Palace market, serving customers PAN India. With over 6 Decades of Service, it has created a niche space by offering Quality Product & Services. Run under the long-standing guidance of Shri R.C. Gupta (Founder) with operational expansions covering Delhi, Gurugram and Kundli, **AARCEE MITTAL & BROS** has always endeavored for timely Service with its Vast Product Basket.

An Association with several top-tier national and global electrical manufacturers we aim to supply Customer with Safe Reliable and Efficient Products.

Our certified expertise ensures you receive genuine products, competitive commercial terms, and reliable technical support to power your projects with complete peace of mind.



YOUR TRUSTED CONNECTION TO **LAURITZ KNUDSEN**

As an Authorised Channel Partner for Lauritz Knudsen Electrical & Automation (formerly L&T Switchgear), we bring you India's most trusted electrical and automation solutions backed by a 70-year legacy of engineering excellence.

Now a core part of the global Schneider Electric Group, Lauritz Knudsen represents the perfect synergy of robust indigenous manufacturing and world-class innovation.

We are proud to bridge the gap between this industrial powerhouse and your business needs.



PRODUCTS



Type MNX

3 Pole Power
Contactors



MCB

(Miniature Circuit
Breaker)



RCCB

(Residual Current
Circuit Breaker)



ACB

(Air Circuit Breakers)



D-Sine MCCBs



APFC Relays



Fuse



Motor Starters

BRANCHES

📍 Delhi

1723-24, Ram Gali, Bhagirath Palace,
Delhi - 110006.

☎ +91 70114 17956

📍 Gurugram

Shop No. 5&6, Sec 18, Near Hyatt Place, Old Delhi
Gurgaon Road Gurugram, Haryana-122015.

☎ +91 98100 24053

📍 Kundli (Sonapat)

B7 & B8, Dahiya Complex GT Road, Kundli,
Dist Sonapat, Haryana-131028.

☎ +91 82220 70123

YOUR TRUSTED CONNECTION TO **SALZER ELECTRONICS**

Salzer Electronics, A dominant force in rotary switches and cable management systems, globally recognized for custom-designed electrical solutions. Its Wide range of Rotary switches, load break switches, changeovers, terminal blocks, wire ducts, and toroidal transformers have unmatched Quality and Standards.

salzer

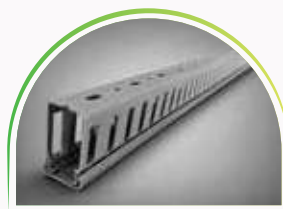
PRODUCTS



Rotary Switch



Relay



PVC Duct



Wires



PRC Relays



LB Switch



AMP-SEL-Switch



B31 Enclosures

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YOUR TRUSTED CONNECTION TO OMRON AUTOMATION INDIA PVT LTD

Omron Automation is a global leader in sensing and control technology, renowned for driving manufacturing innovation through advanced robotics and artificial intelligence, offering High-precision proximity and photoelectric sensors, PLCs, HMIs, safety components, and advanced machine automation controllers.

PRODUCTS



MY Relays



**Temp. Controller
E5CC Series**



**SMPS-S8VK
Series**



**WL Limit
Switch**



K8DS-PH1



Timer



Safety Curtain



**Limit Switch
D4C Series**

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YOUR TRUSTED CONNECTION TO **RISHABH INSTRUMENTS**

Rishabh Instruments, A global powerhouse in energy measurement and industrial instrumentation, providing precision tools to monitor, analyze, and control power parameters. Its Product Range Include Digital panel meters, multi-function indicators, transducers, analog meters, and portable test and measuring instruments.



PRODUCTS



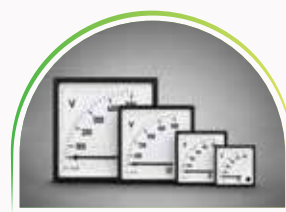
**Digital
Meters**



Transducers



Synchroscope



Analog Meters



SMPS



XMER CT



**DC Energy
Meters**



**Signal Isolators
SI01**

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YOUR TRUSTED CONNECTION TO SOCOMEK INNOVATIVE POWER SOLUTION

Socomec Innovative Power Solutions a Specialist global manufacturer ensuring the availability, control, and safety of low-voltage electrical networks, with a heavy focus on critical power. It Offers Manual and motorized hangeover switches, load break switches, fuse switches, and advanced energy monitoring systems.

PRODUCTS



Diris



ATYS



Sircover



Encl Switch



By Pass



PV Switch



LB Switch



**SS Enclosed
Switches**

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YOUR TRUSTED CONNECTION TO **ESBEE INDUSTRIAL COMBINES**

ESBEE Industrial Combines, A highly trusted name in heavy-duty industrial signalling, delivering rugged and reliable control components tailored for severe shop-floor conditions. Products Include Industrial push buttons, LED indicators, pendant stations, limit switches, and customized control control accessories.



PRODUCTS



LED



Push Button



Tower Light



Micro Switch



Relay Module



PB Stations



ILPB



Limit Switches

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TEKNIC

YOUR TRUSTED CONNECTION TO **TEKNIC ELECTRIC**

Teknic Electric, The industry standard for high-quality industrial signalling devices and control gear elements, celebrated for durability and tactile precision. With Product Ranging from Push buttons, pilot lights, selector switches, micro-switches, control stations, to industrial plugs and sockets.

PRODUCTS



Selector Switch



TWIN PB



LED Push Button



Limit Switch



Reset Button



Rocker Switch



Joystick



LED Lights

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YOUR TRUSTED CONNECTION TO **GENERAL INDUSTRIAL CONTROLS (GIC)**

General Industrial Controls (GIC), A premier Indian manufacturer specializing in process control and automation gadgets, known for compact design and precise performance. Its Offering Include Electronic timers, monitoring relays (voltage, phase, current), counters, hour meters, and smart programmable controllers.



PRODUCTS



Slim Relay



PID



**Water Level
Controller**



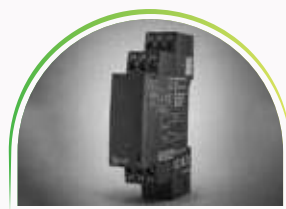
67DDTO



Annunciator



CMR



VMR



SMPS

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YOUR TRUSTED CONNECTION TO **LEGRAND INDIA**

Legrand India is a global specialist in electrical and digital building infrastructures, known for premium aesthetics, top-tier safety, and smart home innovations. It Offers Premium modular switches (Arteor, Myline), distribution boards, protection devices (MCBs/RCCBs), and structured cabling.

PRODUCTS



MCB



MCCB



**Changeover
Switch**



DB



Plug Socket



**Plug Socket
Box**



**Tempra Plug
& Socket**



Timers

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YOUR TRUSTED CONNECTION TO **KEI INDUSTRIES LTD**

KEI Industries Ltd, One of India's leading cable manufacturers, powering massive infrastructure, utility, and industrial projects with failure-proof wiring solutions. With its Low-tension (LT) and high-tension (HT) power cables, control cables, instrumentation cables, and fire-resistant house wires.

KEI
Wires & Cables

PRODUCTS



**Single
Core Wires**



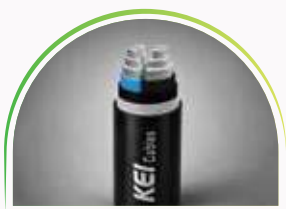
**Multi
Core Wires**



**Copper
Armoured Cables**



Solar Wires



**Aluminium
Cables**



Flat Cables



**Submersible
Cables**



Green Wires

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YOUR TRUSTED CONNECTION TO **BCH ELECTRIC LTD**

BCH Electric Ltd, One of India's oldest and most reliable manufacturers of low-voltage electrical and electronic controls, engineered for harsh industrial environments. It Offers Industrial enclosures, motor starters, contactors, relays, cranes/hoist controls, and customized power distribution boards.

PRODUCTS



Panel Box



BOCR



Starter



KRTPN



Foot Switch



NHD CONTR



Freedom CONTR



Brake

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YOUR TRUSTED CONNECTION TO **KAYCEE INDUSTRIES**

Kaycee Industries (now Part of Salzer Electronics Ltd) is an undisputed pioneer of rotary switches in India, trusted for decades for highly reliable, vintage-tough electrical switching and counting devices. Offering Products Like Cam-operated rotary switches, packet switches, limit switches, toggle switches, and industrial counters.



PRODUCTS



Cam Switch



Counters



Heavy Duty Switch



Rotary Switch



Micro Switch



Door Switch



Hour Meters



TNC Switches

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OUR PRINCIPAL PARTNERS



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Why Choose Us as Your Multi-Brand Partner?

✓ Single-Source Convenience:

Eliminate dealing with a dozen different vendors; get switchgear, automation, cables, and instrumentation all under one roof.

✓ 100% Genuine Guarantee:

Every product across all 12 brands is sourced directly from the factory, complete with official manufacturer warranties.

✓ Cross-Brand Technical Integration:

Our engineers help you choose components that talk to each other seamlessly—like pairing a Lauritz Knudsen breaker with a Rishabh meter and Omron sensors.

POWERING YOUR INFRASTRUCTURE

WITH OUR AUTHORIZED BRAND PORTFOLIO

We bridge the gap between world-class engineering and your operational needs. As authorized channel partners for India's leading electrical, automation, and instrumentation brands, we deliver a seamless, single-source procurement experience backed by genuine factory warranties and certified technical support.

CONTACT US

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